

# Kelseyville Youth Football League

## Board Meeting Minutes April 30, 2023

5:31pm meeting called to order by Blake, all board member in attendance.

Reviewed minutes, Desiree motion to approve minutes and Dannette seconded motion past 7-0-0

### Football report-

We need to purchase 6 peewee, 4 JV, 6 varsity game footballs Grace will reach out to returning players who have not signed up yet. Discussed equipment needed as far as speed flex or snap. Also, if we need the whole kit or just mouthpieces, etc. Not sure if there is going to be another football camp yet, discussed the possibility of having one at the end of May will follow up on that.

### Cheer report-

We have 73 cheerleaders this year, which is the same as last year. They received all their equipment and Desiree is working on finalizing the jams camp for July.

### Treasurers report-

Our current balance is \$50,455.54. The available credit card balance is \$9,000. The work bond account has \$500 in it and we've paid for the new insurance. Our operating costs are \$10,299. Cheer equipment has been paid for along with tumbling equipment the remaining balance for cheer is \$6506.69. Football has paid for the socks and the bags with a remaining balance of \$5,958.48. Discussed purchases that were made this year including the tunnel, a corkboard to display information, walkie-talkies, cash boxes, smoke sticks, flags and poles, and sponsorship helmet displays totaling \$1,519.61. So far paid registration is at \$22,500.93 with \$6,850 of that being moved to the work bond. The game day costs are estimated at \$27,405.27. We are looking at an end of season estimated account value of \$48,420.61.

Overall registration count is 144 cheer has 73 football has 71. Discussed registration dates and updating them online. The football and cheer camp had 157 participants. We sold \$230 in merchandise. This season we will have a new sound system, a walk out tunnel, smoke bombs, and flags for our games.

Discussed having some sort of souvenir for the kids to take home next year, also working on new ideas and organization for next year. Discussed needing a little better organization for the paperwork Brittany suggested a QR code with the link to the waivers to fill out ahead of time. A parent suggested a \$5 early registration drop off with the same thought of filling out the paperwork early so you can just drop them off and leave. Also offering sponsorship for souvenir shirts, if any parents have small businesses and would like to have their logo put on the camp shirt which helps cover the cost.

Working on annual Football cost including equipment, replacement, and conditioning of pads and helmets, new uniforms, game, equipment, etc. discussed having Corrine Downing and her husband as safety officers at practices and games and if we needed any additional first aid equipment on hand.

Discussed upcoming purchases, including \$161.91 for supplies for 9 coaches shirts, \$37.60 for cheer folders, \$145.89 for a Power Station for the scale and Tunnel, \$354.40 total. Grace motion to approve purchases up to \$400. Dannette seconded motion passed 7-0-0.

Food truck update-

We have Dave the taco guy coming to our August 5 scrimmage. Also Terped out kitchen is interested, rock 'n' rolled ice cream, and Barbecue by Biasotti, just waiting on the league schedule. Discussed reaching out to Gilligans, Mix, and possibly having a coffee option.

Went over the yearbook information with the parents in attendance.

Discussed our sponsorship status looks like we are still hoping to get \$7500 in sponsorship we reached out to some sponsors and discussed other sponsors that we can also reach out to.

Went over our current calendar dates and discussed our scrimmages on August 5th and 12th that we will be hosting; along with other upcoming events, including orientation and fittings, car show, jams, and the bass bowl. Talked about needing to have trophies and shirts for this year's bass bowl.

Discussed figuring out a date for the sponsorship photo with the returning players. Went over new merchandise and order forms, decided on orange and camo styles for our hat options and the option of a hoodie that is half football half cheer for parents of both. Discussed different ways to bring in additional revenue, including purchasing season passes, allowing a certain section of the stands to be blocked off along with purchasing old jerseys, etc.

The Mercantile would like us to have a booth set up at Saturday farmers markets if we can get the volunteers needed.

Next meeting is scheduled for May 31 at 6:30 PM

Grace motion to adjourn the meeting at 7:22 PM Jenn seconded motion passed 7-0-0 meeting adjourned.